



## Coastal Carolina Community College



### Associate in Applied Science in Business Administration

#### STUDENT DATA:

NAME: ROADMAP'S DEGREE

SSN: 000-00-0000

Credit Required	Potential Credit
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#### Expository Writing (ENG 111) [EN024A]

3.00

(This course is the required first course in a series of two designed to develop the ability to produce clear expository prose. Emphasis is placed on the writing process including audience analysis, topic selection, thesis support and development, editing, and revision. Upon completion, students should be able to produce unified, coherent, well-developed essays using standard written English. This course has been approved to satisfy the Comprehensive Articulation Agreement general education core requirement in English composition. College credit by examination may apply.)

{DANTES Code = 11.07.00}

#### Professional Research and Reporting (ENG 114) [EN025A]

3.00

(This course, the second in a series of two, is designed to teach professional communication skills. Emphasis is placed on research, listening, critical reading and thinking, analysis, interpretation, and design used in oral and written presentations. Upon completion, students should be able to work individually and collaboratively to produce well-designed business and professional written and oral presentations. All students must complete a major individual research report acceptable to academic and industry standards, which utilizes MLA style and computer generated graphics. This course has been approved to satisfy the Comprehensive Articulation Agreement general education core requirement in English composition. College credit by examination may apply.)

{DANTES Code = 11.07.00}

#### Public Speaking (COM 231) [CM001A]

3.00

(This course provides instruction and experience in preparation and delivery of speeches within a public setting and group discussion. Emphasis is placed on research, preparation, delivery, and evaluation of informative, persuasive, and special occasion public speaking. Upon completion, students should be able to prepare and deliver well-organized speeches and participate in group discussion with appropriate audiovisual support. This course has been approved to satisfy the Comprehensive Articulation Agreement general education core requirement in speech/communication. College credit by examination may apply.)

{DANTES Code = 04.10.00}

<b>Introduction to Sociology (SOC 210) [SO001A]</b>	<b>3.00</b>
(This course introduces the scientific study of human society, culture, and social interactions. Topics include socialization, research methods, diversity and inequality, cooperation and conflict, social change, social institutions, and organizations. Upon completion, students should be able to demonstrate knowledge of sociological concepts as they apply to the interplay among individuals, groups, and societies. This course has been approved to satisfy the Comprehensive Articulation Agreement general education core requirement in social/behavioral sciences. College credit by examination may apply.) {DANTES Code = 20.10.00}	
<b>Introduction to Computers (CIS 110) [CS001A]</b>	<b>3.00</b>
(This course provides an introduction to computers and computing. Topics include the impact of computers on society, ethical issues, and hardware/software applications, including spreadsheets, databases, word processors, graphics, the Internet, and operating systems. Upon completion, students should be able to demonstrate an understanding of the role and function of computers and use the computer to solve problems. College credit by examination may apply.) {DANTES Code = 05.02.00}	
<b>Mathematical Models (MAT 115)</b>	<b>3.00</b>
(This course develops the ability to utilize mathematical skills and technology to solve problems at a level found in non-mathematics-intensive programs. Topics include applications to percent, ratio and proportion, formulas, statistics, functional notation, linear functions and their groups, probability, sampling techniques, scatter plots, and modeling. Upon completion, students should be able to solve practical problems, reason and communicate with mathematics, and work confidently, collaboratively, and independently. College credit by examination may apply.) {DANTES Code = any 14.XX.XX series}	
<b>Humanities/Fine Arts Elective</b>	<b>3.00</b>
(College credit by examination may apply. Visit the CCCC website for a description of courses available.) {DANTES Code = 08.06.00 or most 08.XX.XX series}	
<b>Principles of Macroeconomics (ECO 252) [EC008A]</b>	<b>3.00</b>
(This course introduces economic analysis of aggregate employment, income, and prices. Topics include major schools of economic thought; aggregate supply and demand; economic measures, fluctuations, and growth; money and banking; stabilization techniques; and international trade. Upon completion, students should be able to evaluate national economic components, conditions, and alternatives for achieving socioeconomic goals. This course has been approved to satisfy the Comprehensive Articulation Agreement general education core requirement in social/behavioral sciences. College credit by examination may apply.) {DANTES Code = 20.05.00}	

**Principles of Microeconomics (ECO 251) [EC009A] 3.00**

(This course introduces economic analysis of individual, business, and industry choices in the market economy. Topics include the price mechanism, supply and demand, optimizing economic behavior, costs and revenue, market structures, factor markets, income distribution, market failure, and government intervention. Upon completion, students should be able to identify and evaluate consumer and business alternatives in order to efficiently achieve economic objectives. This course has been approved to satisfy the Comprehensive Articulation Agreement general education core requirement in social/behavioral sciences. College credit by examination may apply.)

{DANTES Code = 20.05.00}

**Spreadsheet I (CIS 120) [OF034A] 3.00**

(This course introduces basic spreadsheet design and development. Topics include writing formulas, using functions, enhancing spreadsheets, creating charts, and printing. Upon completion, students should be able to design and print basic spreadsheets and charts.)

**Principles Of Accounting I (ACC 120) [AC025A] 4.00**

(This course introduces the basic principles and procedures of accounting. Emphasis is placed on collecting, summarizing, analyzing, and reporting financial information. Upon completion, students should be able to analyze data and prepare journal entries and reports as they relate to the accounting cycle. This course is intended for those who have not received credit for ACC 115. College credit by examination may apply.)

{DANTES Code = 03.01.00}

**Principles Of Accounting II (ACC 121) [AC025A] 4.00**

(This course is a continuation of ACC 120. Emphasis is placed on corporate and managerial accounting for both external and internal reporting and decision making. Upon completion, students should be able to analyze and record corporate transactions, prepare financial statements and reports, and interpret them for management. College credit by examination may apply.)

{DANTES Code = 03.01.00}

**Introduction to Business (BUS 110) [BU001A] 3.00**

(This course provides a survey of the business world. Topics include the basic principles and practices of contemporary business. Upon completion, students should be able to demonstrate an understanding of business concepts as a foundation for studying other business subjects. College credit by examination may apply.)

{DANTES Code = 03.10.07}

**Business Law I (BUS 115) [BU002A] 3.00**

(This course introduces the ethics and legal framework of business. Emphasis is placed on contracts, negotiable instruments, Uniform Commercial Code, and the working of the court systems. Upon completion, students should be able to apply ethical issues and laws covered to selected business decision-making situations. College credit by examination may apply.)

{DANTES Code = 12.01.00}

**Business Law II (BUS 116) [BU002A] 3.00**

(This course continues the study of ethics and business law. Emphasis is placed on bailments, sales, risk-bearing, forms of business ownership, and copyrights. Upon completion, students should be able to apply ethical issues and laws covered to selected business decision-making situations. College credit by examination may apply.)

{DANTES Code = 12.01.00}

**Principles of Management (BUS 137) 3.00**

(This course is designed to be an overview of the major functions of management. Emphasis is placed on planning, organizing, controlling, directing, and communicating. Upon completion, students should be able to work as contributing members of a team utilizing these functions of management. College credit by examination may apply.)

{DANTES Code = 03.10.00}

**Human Resource Management (BUS 153) [MG002A] 3.00**

(This course introduces the functions of personnel/human resource management within an organization. Topics include equal opportunity and the legal environment, recruitment and selection, performance appraisal, employee development, compensation planning, and employee relations. Upon completion, students should be able to anticipate and resolve human resource concerns. College credit by examination may apply.)

{DANTES Code = 03.13.00}

**Business Finance (BUS 225) [BU003A] 3.00**

(This course provides an overview of business financial management. Emphasis is placed on financial statement analysis, time value of money, management of cash flow, risk and return, and sources of financing. Upon completion, students should be able to interpret and apply the principles of financial management. College credit by examination may apply.)

{DANTES Code = 03.02.01}

**Business Applications Seminar (BUS 239) 2.00**

(This course is designed as a capstone course for Business Administration majors. Emphasis is placed on decision making in the areas of management, marketing, production, purchasing, and finance. Upon completion, students should be able to apply the techniques, processes, and vital professional skills needed in the work place.)

**Principles of Marketing (MKT 120) [BU005A] 3.00**

(This course introduces principles and problems of marketing goods and services. Topics include promotion, placement, and pricing strategies for products. Upon completion, students should be able to apply marketing principles in organizational decision making. College credit by examination may apply.)

{DANTES Code = 03.11.00}

**Approved Business Electives 9.00**

(Choose from the List of courses below:

ACC 129 Individual Income Taxes  
 ACC 130 Business Income Taxes  
 BUS 125 Personal Finance  
 BUS 135 Principles of Supervision  
 BUS 217 Employment Law and Regulations  
 BUS 230 Small Business Management  
 MKT 121 Retailing  
 MKT 123 Fundamentals of Selling  
 MKT 220 Advertising and Sales Promotion  
 MKT 224 International Marketing

College credit by examination may apply. Visit the CCCC website for a description of these courses.)

{DANTES Code = most 03.XX.XX series}

#### Excess or Duplicate Credit

<b>TOTAL .....</b>	<b>70.00</b>	<b>0.00</b>
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Thank you for requesting support from the U.S. Coast Guard Institute (CGI). Whereas we serve as an activity in support of your unit Educational Services Officer (ESO), you are encouraged to seek assistance from your local ESO in your academic endeavors. The following information is provided to help you understand what is presented in this degree plan:

This document is an UNOFFICIAL Degree Plan to provide you with a preliminary assessment of how your prior learning experiences might fit into the specified degree program for this academic institution. If you choose to pursue this degree option, you must present it to a college representative, who will review it for the following:

- o Accurate representation of the college's degree program requirements, including course numbers and titles, credit hours for each course, lower- and upper-level course requirements, and the total number of credits needed for the degree.
- o Appropriate assignment of ACE Guide-recommended credit at the lower or upper level for military service schools and occupations, CLEP, DSST, and other tests, transfer credit for courses from other colleges and universities, certification programs, etc.
- o Appropriate assignment of SOC Course Category Codes from the SOC Handbook Transferability Tables. The SOC Degree Program Handbooks can be obtained from the SOC web site at: [www.soc.aascu.org](http://www.soc.aascu.org) should you wish to learn more about the course transfer guarantees among SOC network institutions.

**IMPORTANT NOTE:** When you are ready to seek admission into this degree program, please contact the USCG Institute at 1-405-954-7241. Your advisor will send the college or university an official U.S. Coast Guard Institute transcript, a copy of the degree plan, and a ready-for-signature SOC Student Agreement which, when signed by a college official, becomes a contract for degree completion committing the college or university to supporting you in your academic endeavors.

Credit for all courses you have taken must be reflected on official transcripts sent directly to this college from the administrative offices of the colleges you

previously attended. This degree plan is often used for information purposes by college counselors pending receipt of the official transcripts from the source colleges.

This degree plan is not intended to compete with your local college or university. Keep in mind, you are allowed to transfer in a significant amount of the degree requirements to this institution. As such, credit from local colleges, college level examination programs, or advanced military training may be applied to this degree. You may also complete the courses necessary from this college either in residence (on campus or possibly on a military base at a campus extension in the Education Center) or through distance delivery of the courses. If you have questions, please contact the college counselor or your advisor listed at the bottom of this Degree Plan.

#### DEGREE PLAN LEGEND:

SH = Semester hours  
VOC = Vocational, not relative to an academic degree  
LL = Lower Level, i.e. courses at the Freshman/Sophomore level  
UL = Upper Level, i.e. courses at the Junior/Senior level  
GL = Graduate Level (sometimes recommended by ACE for very complex courses)  
[#] such as [EN024A] or [EN024B] = SOC Course Category Codes\*  
{#} such as {DANTES Code = 01.02.03} = DANTES Academic Codes \*\*

\* SOC Course Category Codes: Service members Opportunity Colleges (SOC) is a consortium of over 1,600 accredited colleges and universities seeking to provide degree opportunities to the military. Over 170 of these institutions participate in network degree programs developed for the Army, Navy, Marine Corps, and Coast Guard. A SOC course category number beside a course from one of these institutions, such as [EN024A] or [EN024B] for English Composition, indicates that courses from other degree program institutions with the same code may be taken to satisfy the degree requirement. See the SOC Degree Programs Handbooks at <http://www.soc.aascu.org/>

\*\* DANTES Academic Codes: The Defense Activity for Non-Traditional Education Support (DANTES) publishes the DANTES Independent Study Catalog (DISC) annually, which lists more than 6,000 courses from dozens of regionally accredited colleges and universities. Because this is a degree from a SOC affiliated college, the academic residency requirements are limited, thereby allowing students to transfer in a significant portion of the degree, as mentioned above. If the course you desire to take is not offered by this institution when you want to take it, consider the opportunities the courses in the DISC present. For more information, visit [http://www.dantes.doded.mil/dantes\\_web/distancelearning/disc/front/cont.htm](http://www.dantes.doded.mil/dantes_web/distancelearning/disc/front/cont.htm) Keep in mind, you should always check with the counselor or academic advisor at this institution before enrolling in a course listed in the DISC to ensure it will be accepted in transfer toward this degree.

#### Coastal Carolina Community College General Information:

Coastal Carolina Community College is Located in Jacksonville, North Carolina, home to Marine Corps Base Camp Lejeune and Marine Corps Air Station, New River, Coastal Carolina Community College is accredited by the Commission on Colleges of the

Southern Association of Colleges and Schools to award associate degrees, diplomas, and certificates.

Coastal Carolina Community College is an "open door" community college serving the residents of eligible age in Onslow County and surrounding areas. Coastal acknowledges and values cultural, gender, racial and ethnic diversity and is dedicated to providing access to quality educational programs regardless of disability or previous educational attainment within the limits of available resources. The curriculum programs are designed to provide college transfer, technical, and vocational education. The continuing education offerings are designed to provide occupational skill training, basic skills and community service education.

The Continuing Education Division provides courses which upgrade the occupational skills and knowledge of individuals at all levels of labor and management, offers services to small businesses, and provides programs to meet the training needs of new and expanding industries. Programs are also provided to meet literacy needs, basic skill improvement, and high school equivalency certification. Additionally, a broad range of courses is offered enabling individuals to improve home and community life and develop or improve leisure time activities.

DISTANCE LEARNING Coastal Carolina Community College offers opportunities for completion of courses outside the traditional classroom via the Internet, the North Carolina Information Highway and blended courses. Distance Learning Courses meet academic standards established by the North Carolina Community College System and are accepted as part of the graduation requirement for an approved degree, diploma, or certificate. Curriculum credit for distance learning courses is equivalent in credit hours to on-campus sections of the same courses listed in the college catalog. Students who are most successful in distance learning courses are self-motivated and enjoy independent study.

One of the primary advantages of their Internet workshops is that you can "attend class" in the comfort and convenience of your own home and office. All you have to do is log into your online classroom when you are good and ready to read your lessons, complete your quizzes and assignments, or communicate with your instructor and fellow students. Their Internet courses fit into your schedule: you can take them before breakfast, during lunch, late at night, or at any other time you find convenient--the choice is yours. If you start to fall behind, they are more than willing to grant you an automatic ten-day extension at the end of the course. You are not required to attach a reason to your extension request, but they can grant no more than one extension per course. You will be given instructions on how to request an extension when your course begins.

Tuition for students is: \$33.50 per credit hour for in-state tuition, and \$197 per credit hour for out-of-state tuition. (subject to change)

For more information regarding the AAS Business Administration degree, please contact:

Colette Brooks  
Curriculum Coordinator  
Coastal Carolina Community College

444 Western Boulevard  
Jacksonville, NC 28546-6899  
(910) 451 - 2391 (910) 451 - 0171  
E-mail: brooksc.coastal.cc.nc.us  
<http://www.coastalcarolina.edu>

**POLICY NOTES:**

- No more than 30 semester hours of college credit-by-examination may apply to this degree.
- No more than 44 semester hours of non-traditional credit from all sources may apply to this degree.
- At least 18 semester hours of this degree must be taken through CCCC.

Evaluation completed by: Charles Morrison

On: 31 July 2007